

Corporate Venturing Creating New Businesses Within The Firm

Corporate Venturing
The International Handbook on Innovation
Fundamentals of Entrepreneurship
Journal of Small Business and Entrepreneurship
Handbook of Research on Venture Capital
Family Entrepreneurship
Boundary Management
21st Century Management: A Reference Handbook
Annual Report
New Venture Creation
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Harvard Business School Core Collection, 1998
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Corporate Venturing
Competitive Strategies of States
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Asian Productivity Organization
Marc H. Meyer Baker Library
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innovate and create are mantras for today's companies that hope to gain a competitive edge and prosper in the coming years but once firms take up the entrepreneurial challenge how can they turn good ideas into viable ventures

and ultimately into successful new businesses now in this book two experts on the art of venturing offer a masterly blueprint for designing managing and learning from corporate ventures essential steps that will help companies lower the riskiness of venturing while raising the likelihood of success addressing senior line and staff management as well as potential venture managers corporate venturing draws a veritable roadmap through the venturing process fostering entrepreneurship identifying and choosing opportunities selecting evaluating and compensating venture managers locating a venture within the firm setting up special planning and control mechanisms understanding the political interplay between the venture and the firm and assessing and learning from venture experiences hundreds of practical insights emerge throughout the book including how to anticipate and manage collisions between firm needs and venture needs how to plan for changing management requirements as ventures grow ways to get around control mechanisms that can kill a venture methods for transferring know how from firm to venture how to keep a venture s intrusions from damaging the parent firm when to use an executive champion the benefits of failed ventures ten survival principles for venture managers and many more when managed right corporate venturing can be the key to new growth and revitalization for established companies regardless of size for practitioners managers and executives who want to take innovation out of the starting blocks and on to mature business success there can be no better place to start than with corporate venturing

the breadth of this work will allow the reader to acquire a comprehensive and panoramic picture of the nature of innovation within a single handbook

topics in the book dynamics of corporate entrepreneurial initiatives a literature review effect of teaching and learning approaches on graduates entrepreneurial competency for self employment in tanzania does entrepreneurship development generate income evidence from sabon gari local government area kaduna state nigeria

provides an overview of the various facets of venture capital and their related issues this book surveys venture capital as a research field and explores the various conceptual theoretical methodological and geographic aspects it focuses on the specific environs of venture capital

family business is the most prominent form of business organization and its importance to the global economy

cannot be underestimated until recently the impact of the family on entrepreneurial firms has been under researched leading to a conceptual gap between the two areas of study and an underestimation of the contribution of family systems to entrepreneurial success starting from the consideration that family is an intimate and essential aspect of entrepreneurship this book considers connections between family family members entrepreneurial behavior family business society and the economy bringing together a unique range of international contributions it offers new theoretical perspectives and empirical insights as well as an in depth consideration of the diversity of contexts and processes associated with entrepreneurship in family settings above all this book opens up a comprehensive research agenda on the linkages between family family firms and entrepreneurship and will be of interest to researchers educators and advanced students of entrepreneurship small firms and family business

business architecture is a concept for optimizing corporate boundaries aimed at realizing targeted business models and corporate system design involving stakeholders to optimize the corporate boundaries companies must partially and or wholly optimize the individual management elements s strategy organization technology operation and leadership comprising the corporate system that has achieved congruence with its environment the type of management concerned with optimizing these corporate boundaries and the corporate systems that consist of individual management elements is referred to in this book as boundary management the concept of boundaries congruence inside and outside the corporate system and the formation of an optimal architecture concerned with environmental change and with management elements such as strategy organization technology operation and leadership are key to implementing dynamic strategic management this book presents the concept of business architecture and optimizing processes as a corporate system based on multiple corporate case studies sony ntt data ntt docomo toyota honda omron takara recruit first retailing panasonic and canon

21st century management a reference handbook highlights the topics issues questions and debates that any student obtaining a degree in the field of management must master to be effective in today s business world providing authoritative insight into the key issues covered in both undergraduate and corporate coursework this resource offers a particular emphasis on the current structure of the topic in the literature key threads of discussion and research on the topic and emerging trends the handbook assists readers in structuring meaningful papers and presentation selecting management areas in which to take elective coursework and orienting themselves toward a career key

features offers a free online teaching resource guide available through the sage web site to provide lecture ideas homework assignments ideas for in class case studies or workshops team assignments and more examines topics through the prisms of globalization and new information technologies including issues such as remote leadership takes and ethical and ecological approach to topics such as entrepreneurship to reflect cutting edge interest addresses post september 11 security and crisis management issues presents insights into 21st century business issues such as excessive work and outsourcing discusses diversity including gender ethnicity and age includes issues of managing nonprofit arts medical sports and philanthropic organizations in the 21st century this authoritative reference serves students research needs with information that is more detailed than encyclopedia entries but without the jargon or density of a journal article the reader who familiarizes him or herself with the topics included in this handbook will be at an advantage in any job interview for a position in business course textbooks typically are accompanied by instructor resource manuals containing suggested student assignments activities and lecture ideas associated with the various chapters and topics in contrast reference books often are delivered without such aids so this free on line resource manual is unique for each chapter within charles wankel s 21st century management a reference handbook the chapter author has developed a thought exercise a lecture idea a team exercise paper topic or similar resource to reinforce the basic ideas within the chapter through an innovative hands on activity transcending the more constrained assignments included with many management textbooks thus reference librarians can maximize use of the handbook in their collection by referring business and management instructors to this supply of ready made activities to assist them when they direct students to specific chapters of the handbook as part of their coursework it s hoped that this will assist librarians in their supportive dialogues with faculty and students and business and management subject specialists and liaisons are encouraged to share this resource with their management faculty

structured around the idea that innovation is at the core of successful entrepreneurship new venture creation an innovator s guide to startups and corporate ventures second edition by marc h meyer and frederick g crane is an insightful applied methods guide that establishes innovation as a necessary first step before writing a business plan or developing a financial model with a focus on pragmatic methods this guide helps students develop the innovative concepts and business plans they need to raise start up capital

this guide lists approximately 3 500 books recent titles of general interest to the business reader that harvard business school faculty researchers and students consider central to their work revised and updated annually it includes the full bibliographic record for each book and features an appendix of publishers addresses as well as indexes by title author core classics and notable books

new to prentice hall this upper level entrepreneurship text is perfect for the mba or executive mba market brief paperback the text frames the theories and applications of entrepreneurship within a resource based theory focus the new edition is designed to be more user friendly with increased pedagogy such as the street stories mini cases

large organizations are seen to be struggling to keep up with today s fast changing market and technological developments however an increasing number of firms have started to engage in corporate venturing as a way to enhance their innovation process this book fills the gap in management literature by providing a detailed account of best practices in the organization and management of such corporate ventures the authors highlight eight main cases of organizations that employ corporate venturing within their firms the cases are illustrative in showing how leading corporations organize their corporate venturing process and by highlighting the best practices that can be distilled from their experience

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