

Marketing In Leisure And Tourism Reaching New Heights

Leisure and Tourism Key Concepts in Leisure Leisure and Recreation Research Methods for Leisure and Tourism Leisure and Recreation Management Leisure Focus OCR Teacher Support Pack Leisure and the Family Life Cycle Leisure and the Environment Dimensions of Leisure for Life Ways of Escape Proceedings of the 1999 Northeastern Recreation Research Symposium, April 11–14, 1999, The Sagamore on Lake George in Bolton Landing, New York Leisure and Culture Vocational A–Level Leisure and Recreation Quality–of–Life Community Indicators for Parks, Recreation and Tourism Management Leisure Leisure and Society in Britain Key Concepts in Leisure Studies Leisure, Voluntary Action and Social Change in Britain, 1880–1939 Disabled People in Britain and Discrimination Diane Canwell Jonathan Sutherland Martin Henry Neumeyer A.J. Veal George Torkildsen Association of Directors of Recreation, Leisure and Tourism Diane Canwell Rhona Rapoport John Spink Tyler Tapps Chris Rojek C. Rojek Julie Gibson Megha Budruk Josef Pieper Stanley Parker David Harris Robert Snape Colin Barnes

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written to match the new gcse in leisure and tourism specifications this resource encapsulates the teaching and learning methods of this qualification

leisure studies encompasses the broadest range of leisure and sports pursuits and marries management administration and sports as well as customer service key concepts in leisure presents an indispensable guide to the key themes and concepts in this rapidly developing fast paced and demanding industry

now in its fifth edition research methods for leisure and tourism has become the ultimate reference text for both students enrolled in undergraduate and postgraduate degrees and practising managers this book combines comprehensive coverage of a wide variety of qualitative and quantitative research methods with step by step guidance through research software including excel spss and nvivo key features coverage of both qualitative and quantitative research methods ensuring a balanced approach to data collection and analysis practical guidance on conducting research and writing reports showing the how as well as the what detailed coverage of the development of conceptual frameworks for research research design analytical methods and the composition of research reports providing everything required to conduct a research project international case studies and extensive examples from the leisure and tourism literature questions exercises and further reading for each chapter extensive web based support materials new to this edition the fifth edition has been fully updated throughout and includes additional material on management and policy related research methods endnote bibliographic referencing software notes on additional methods including big data discourse analysis multiple correspondence analysis netnography web based research people meters for the analysis of quantitative data spss is updated to version 23 for qualitative data analysis the guide to nvivo software is updated to version 11

this revised and updated edition reflects the changes that have taken place within the field of leisure and recreation management in recent years issues such as social inclusion cultural strategy exercise for health have risen to the top of the policy agenda commercial pressures changes in the voluntary and public sector and emerging leisure professions such as sports development and playwork are all profoundly influencing the professional landscape leisure and recreation management is the only book to cover leisure history key leisure concepts trends provision management practices and operational issues in one comprehensive volume leisure and cultural heritage the social and historic factors shaping current leisure themes in leisure recreation and play understanding leisure as a social leisure planning and provision in the public voluntary and commercial sectors leisure products exploring the key areas of tourism the countryside the arts and sport leisure management principles and practice for leadership staffing training programming event management leisure marketing and more exploring every key concept and innovation and with more student friendly textbook features than ever before leisure and recreation management is essential reading for student and professional interested in the theory and practice of managing leisure and recreation services and facilities

this ocr specific teacher support pack contains a range of assistance and advice providing everything you need to teach gcse leisure and tourism

this volume first published in 1975 with a new introduction by ziona strelitz marked a pioneering contribution to family and leisure studies the study includes empirical material collected in the form of biographical case studies the case studies are not only rich in detail and well presented but they provide a meaning of leisure within the pattern of life of the individuals studied this book will be of great interest to students of leisure and family studies

with more free time available for many members of society and more resources devoted to leisure spending the growth of urban and rural leisure has been a significant feature of recent social change the importance of an environmental perspective on leisure cannot be ignored this comprehensive introduction gives a clear and concise examination of the relationship between

urban and rural leisure and confronts the key issues for the 1990s at the end of each chapter there are useful revision questions and practical exercises and the final chapter illustrates the issues tackled in the book with real life examples taken from the leisure industry including growth of major retail centres agricultural change and the rural leisure environment visitor pressures in the lake district leisure developments and city image football clubs under pressure john spink is senior lecturer in leisure studies in the faculty of cultural and educational studies at leeds metropolitan university comprehensive introductory analysis of contemporary leisure in urban and rural contexts real life examples and student activities up to date coverage

dimensions of leisure for life second edition with hkpropel access guides students through a study of leisure from both individual and societal perspectives the editors and contributors all key experts in the field use social science methods and current research to study the multidisciplinary field of leisure and its practical applications relevant career opportunities within the broad scope of the leisure services delivery system are also presented the text emphasizes inclusivity and prepares students and professionals to incorporate inclusive practices into their work part i of dimensions of leisure for life second edition examines the broad dimensions of leisure and its related industries it looks at leisure as a social science and analyzes its societal value part ii discusses how individual dimensions of leisure affect a person s quality of life physical and mental health and level of physical activity part iii details how recreation history informs contemporary leisure studies it uncovers the intersection of leisure and society family life technology natural resources economics and public policy part iv presents the study of leisure from a consumer perspective awareness of local options as well as age gender sexual orientation race ethnicity religion and socioeconomic status geographic distribution of leisure spaces and stage of development all affect an individual s participation in and level of involvement in leisure activities throughout the text students will consider the role that recreation and leisure play in their own lives they are encouraged to seek out the resources that are available to them learn to recognize and challenge the obstacles to participation and commit to a leisure plan that will enhance personal growth the book s full color design contains photographs and illustrations that enhance student engagement learning outcomes and review questions in each chapter help students set learning goals and retain key information vocabulary terms allow students to identify important content dimensions

of leisure for life second edition has been updated with current research and applications within the field the second edition features the following enhancements to help students connect theoretical concepts to practical applications they can use in their future careers on the job sidebars in each chapter help students better understand common issues in the recreation and leisure workforce self exploration sidebars throughout the chapters provide opportunities for students to reflect on the role of leisure in their lives a new chapter on leisure and family life discusses the impact of leisure on family structures and how to create valuable leisure experiences for all family members the chapter on technology has been updated to reflect the digital advancements in leisure and their effect on individual equality and privacy new interactive activities delivered online through hkpropel include chapter overviews research assignments key term flash cards and chapter quizzes that can be automatically graded to assess student comprehension dimensions of leisure for life second edition addresses the ways that leisure affects individual lives and even our larger society the more we understand the dimensions of leisure that contribute to quality of life for us and those in our communities the more likely we are to appreciate them note a code for accessing hkpropel is not included with this ebook but may be purchased separately

this is the latest book on leisure from one of the leading figures in the field of leisure studies it makes a major contribution in considering leisure as a primary aspect of cultural life rojek treats modern culture as performative that is there are strong pressures on us to keep busy even if we are busy doing nothing leisure is analysed as a status placing activity the implications of the post work thesis for leisure the role of inequality in leisure practice are explored in interesting and novel ways perhaps the most notable feature of the book is the discussion of the abnormal forms of leisure and the attack on the medicalized model of society this book will be required reading for anyone interested in leisure studies and cultural studies

vocational a level leisure recreation has been written specifically to provide all the background information needed to successfully complete the new vocational a level in leisure recreation it follows exactly the structure content and order of the six new compulsory units and applies to courses offered by all three awarding bodies edexcel aqa and ocr each of the units

contains up to date data on the leisure and recreation industries the book is written in a lively and easy to read style with simple language and key terms clearly defined it employs an engaging style that encourages students to produce imaginative work of their own and includes a range of activities case studies and evidence gathering activities that link theory with real life bringing the subject to life the book contains lots of opportunities to help students generate evidence and demonstrate key skills and provides a really interesting programme of study

while community quality of life indicators are gaining much needed attention in both scholarly work and practice their application in the areas of parks recreation and tourism management are not as well known the applicability of indicator systems for natural resource and natural resource area management within the parks and recreation arena is very high including urban parks and recreation programs and their influence on quality of life tourism is also an area that needs much more work in terms of assessing impacts as well as developing indicators for gauging progress in the long term all three areas are an integrated discipline and most programs throughout the developed world are housed co jointly there are several researchers across the globe who are conducting innovative work in these areas the editors feel that a volume on the topic will spur additional interests as well as serve to lead the research efforts

one of the most important philosophy titles published in the twentieth century josef pieper s leisure the basis of culture is more significant even more crucial today than it was when it first appeared more than fifty years ago this edition also includes his work the philosophical act leisure is an attitude of the mind and a condition of the soul that fosters a capacity to perceive the reality of the world pieper shows that the greeks and medieval europeans understood the great value and importance of leisure he also points out that religion can be born only in leisure a leisure that allows time for the contemplation of the nature of god leisure has been and always will be the first foundation of any culture pieper maintains that our bourgeois world of total labor has vanquished leisure and issues a startling warning unless we regain the art of silence and insight the ability for non activity unless we substitute true leisure for our hectic amusements we will destroy our culture and ourselves

this book confirms david harris status as a leading theorist in contemporary culture and leisure in the uk he offers a distinctive coherent and authoritative guide to the major concepts and debates that should engage leisure scholars and scholarship dr peter bramham senior lecturer in leisure studies leeds metropolitan university written with the needs of today s student in mind the sage key concepts series provides accessible authoritative and reliable coverage of the essential issues in a range of disciplines written in each case by experienced and respected experts in the subject area the books are indispensable study aids and guides to comprehension cross referenced throughout the format encourages understanding without sacrificing the level of detail and critical evaluation essential to convey the complexity of the issues key concepts in leisure studies provides a student friendly guide to the key debates in leisure studies reflects recent developments in the field encompassing related work in media studies cultural studies sports studies and sociology cross references each 1500 word exposition to other concepts in the field offers definitions section outlines and further reading guidance for independent learning is supported by the author s website arasite.org/keyconc.html is essential reading for undergraduates and nvq students in leisure studies

in the final decades of the nineteenth century modernizing interpretations of leisure became of interest to social policy makers and cultural critics producing a discourse of leisure and voluntarism that flourished until the second world war the free time of british citizens was increasingly seen as a sphere of social citizenship and community building through major social thinkers including william morris thomas hill green bernard bosanquet and john hobson leisure and voluntarism were theorized in terms of the good society in post first world war social reconstruction these writers remained influential as leisure became a field of social service directed towards a new society and working through voluntary association in civic societies settlements new estate community centres village halls and church based communities this volume documents the parallel cultural shift from charitable philanthropy to social service and from rational recreation to leisure teasing out intellectual influences which included social idealism liberalism and socialism leisure robert snape claims has been a central and under recognized organizing force in british communities leisure voluntary action and social change in britain 1880 1939 marks a much needed addition to the historiography of leisure and an antidote to the widely misunderstood implications of leisure to social policy today

arguing that disability is a civil rights issue this study outlines often using official statistics the denial to disabled people of full and equal access to the institutions of british society it contends that only disabled people themselves can bring about a change in this situation

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